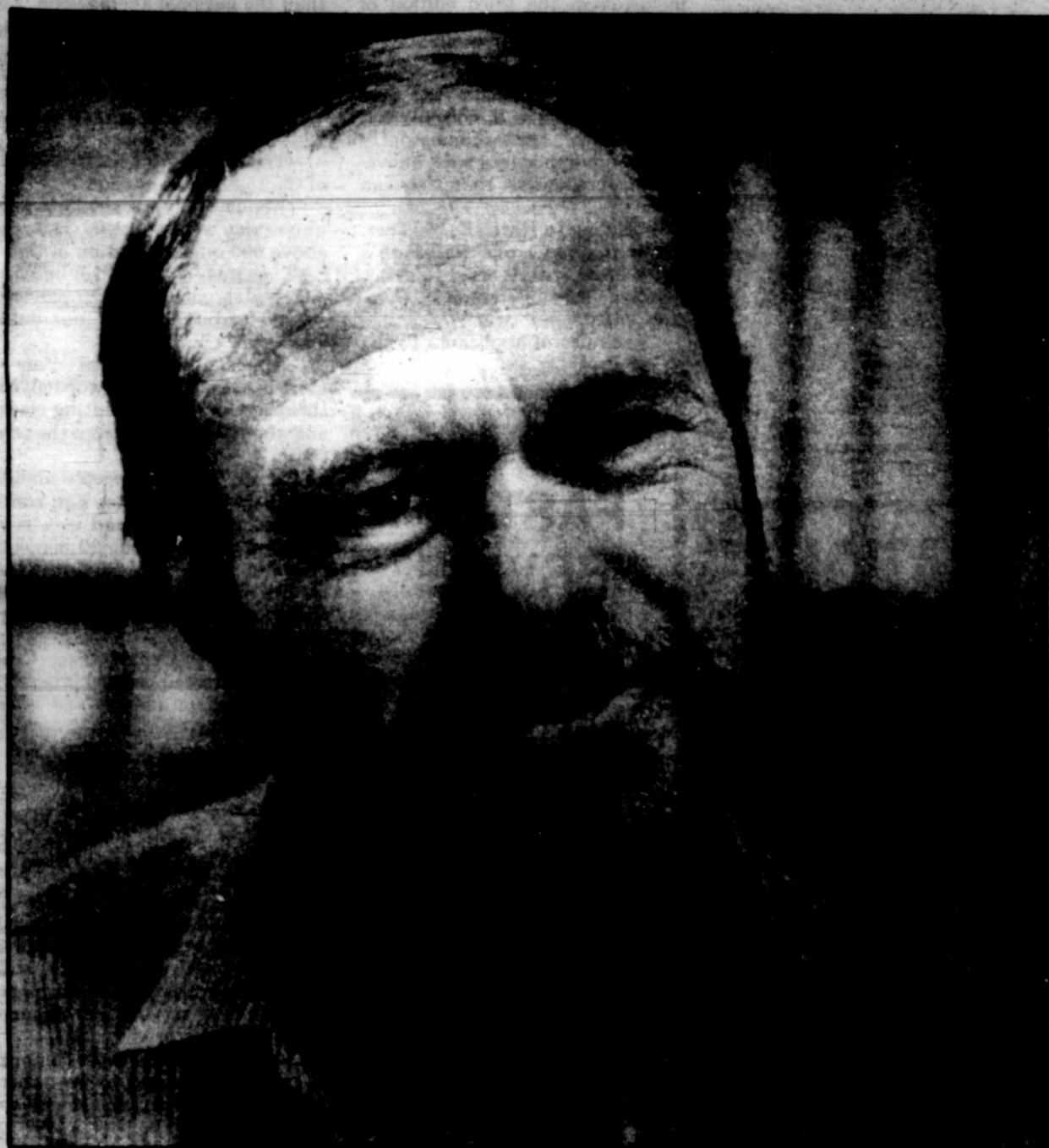


Summer Mustang

California Polytechnic State University, San Luis Obispo

Thursday, June 21, 1984

Volume 48, No. 130



Mustang Daily—Kent Clemence

Dr. James Coleman, sociologist, author and professor, took on his new job as department head of Social Sciences this month.

James W. Coleman new department head for Social Sciences

by Margarita Mills
Editor

Meeting new general education needs and developing curricula to adopt to changing career demands are the two main goals of the new Social Sciences Department head.

Dr. James W. Coleman's appointment was announced by President Warren Baker, based on recommendations of Provost Tomlinson Fort Jr.; Jon Ericson, dean of the School of Communicative Arts and Humanities; and the department's faculty. Coleman was originally scheduled to assume his new duties September 17, but began as department head this quarter.

Coleman will replace Dr. Robert Hoover, who led the department for the last eight years. Hoover will return to full-time teaching in the department after a year's sabbatical leave.

Coleman, 36, came to Cal Poly in 1973 after completing undergraduate requirements for sociology at Cal State Northridge and for two advanced sociology degrees from the University of California at Santa Barbara.

At his new post, in addition to teaching, Coleman plans on continuing the administrative duties of his predecessor. "Those are just things that need to be done," he said. "What I would like to concentrate on is getting students concerned with social issues; to get more involved in these issues and in social commitment."

New general education requirements have recently included more sociology courses and Coleman finds this as a benefit. "There's not enough education in general—students are tending to be more and more career oriented," he commented. Courses in social sciences will benefit students from all majors, he explained.

In addition to working with the general education requirements, Coleman wants to help students in the major adopt to changing needs from in the employment field.

"There are continuous changes in career demands," he noted. "Right now we're seeing increasing employment opportunities for teaching and criminal justice. The demand is down now in social services, with the Reagan administration reducing social programs." These changes, he continued, will have to be dealt with by altering the curriculum, although no discussion or decisions have been made yet.

The weight of Coleman's new job will be as a mediator between the department's faculty and the administration, but Coleman said what he is most looking forward to is working one on one with the students.

Coleman's department is one with 300 students and 15 faculty students in five concentrations: community studies, criminal justice, cross-cultural studies, social sciences (teaching) and social services.

Please see page 6

Low numbers projected for summer

by Dawn Yoshitake
Staff Writer

A continuation of low summer enrollment for the 1984 quarter has been projected by the Cal Poly director of Institutional Research.

L. H. Dunigan of the Institutional Research said, "the target is 5,044 students for the 1984 quarter. From the CAR (Computer Assisted Registration) data, we'll end up in the low range again."

Although the official number of enrolled students will not be known until mid-summer when all add and drop forms have been completed, Dunigan said he estimates another low enrollment of about 4,600.

In summer quarter of 1983, the total enrollment was 4,625 students. Compared to summer enrollments of 5,352 in 1979, 5,391 in 1980 and 5,471 in 1981.

"Last summer there was only a 300 student increase from CAR to late registration. I estimate 4,648 students for the summer quarter if it increases at the same ratio," Dunigan said.

Dunigan said he is surprised that a low enrollment for the summer is anticipated because new undergraduates were allowed to register for the 1983 and 1984 quarter.

In the 1982 summer quarter, new undergraduates were not admitted in order to reduce the number of continuing fall students. Dunigan said this was done to stay within the allowed annual (fall, winter and spring quarters) budget of 14,200 full-time equivalent students. (The FTE is calculated by adding the total number of units of enrolled students, dividing by three quarters to equal 15 units per each student.)

Although Dunigan said the decline for the summer quarters of 1983 and 1984 are unexplainable, he cited one possible reason for the decline was students' uncertainty as to whether or not a summer quarter would be funded. However, the California State Universities of Los Angeles, Hayward, Polytechnic Pomona and San Luis Obispo didn't have threatened state-funding for their summer quarters.

"Fees have gone up somewhat recently. More students decided to work this summer than attend school and pay for fees," Dunigan suggested as another contributing factor to the summer enrollment decline.

Dunigan added that if the trend of decreasing enrollments continues funds for future summer quarters could be threatened.

Counseling Dept. gets accredited

by Michael Finucane
Staff Writer

From the rooms of Chase Hall next to Mustang Stadium, Cal Poly's Counseling Services Department has linked up with an international accreditation service, and taken a long step toward greater professional legitimacy.

Effective September 1, the center becomes a full member of the International Association of Counseling Services, one of only two such agencies in the country.

Associate Director Jim Aiken felt the recognition was important to both students and staff. "It assures students that the center is providing as good as service as they could get at any other university across the country. We're not just a 'nickel and dime' operation," Aiken said.

Counselors and center staff members benefit from accreditation because it will help in future job-seeking, confidence in themselves, and in the recruiting of new members, Aiken said.

Director Kerry Yamada initiated the accreditation

Please see page 7

Computer deals branch: discounts on HPs, LEs

by Jean Linstead
Staff Writer

Low price Apple computers are the big splash at El Corral Bookstore, but discounts are also available on other brands of personal computers, the manager of the bookstore said Tuesday.

Ivan Sanderson said Hewlett Packard and Leading Edge have models on display in the computer department of the bookstore, along with Apple's Macintosh and Lisa II's.

"We already have orders in to Apple for about \$240,000 worth of equipment," said Sanderson. "But I think that as people come in and look at Hewlett Packard and the other computer deals, there will be some switching around."

"Hewlett Packard and Leading Edge are offering equipment for under \$2000. A current student-staff card qualifies an individual for the discounts, and there are no delays in the delivery of the computers," said Sanderson.

Both companies deliver their equipment directly to the bookstore, whereas Apple ships its merchandise to Coastal Computers in San Luis Obispo, he added.

Apple has strict eligibility requirements on its deals. "Only

full-time students, faculty and few staff members qualify for the discounts," said Sanderson. "Unless Apple's delivery schedule improves, the equipment won't be delivered until September."

Qualified students, faculty and staff may have their names placed on an Apple order list at the bookstore by verifying their eligibility and making a \$150 nonrefundable deposit, he explained.

"One critical aspect of the Apple deal is that we've had to commit to \$5 million in sales over the next 18 months," said Sanderson. "If we haven't sold 30 percent of that amount by December 31, 1984, the discounts could shrink."

The only sales restriction on the Hewlett Packard and Leading Edge deals is that the bookstore has to order \$20,000 worth of equipment at a time, he said.

The university and the bookstore are in the process of finalizing microcomputer agreements with IBM, Televideo and Tandy, added Sanderson.

The California State University system arranged a 20 percent discount on IBM personal computers for students, faculty and staff in May, but details on how that agreement will affect Cal Poly are still in the works, he explained.



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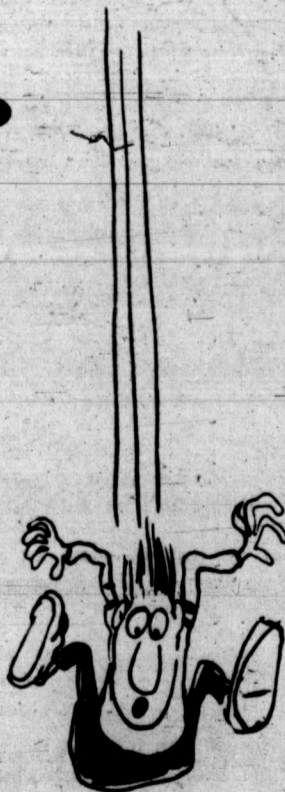
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Campus Poly in guide to colleges

by Arlene Wieser
Staff Writer

A Princeton-based publisher of education and career reference materials has selected Cal Poly for inclusion in the third edition of "Peterson's Competitive Colleges."

This edition, published by Peterson's Guides, presents data profiles of the 302 U.S. colleges and universities that consistently have more applicants with above-average credentials than they can accept.

According to Karen C. Hegener, editor-in-chief of Peterson's Guides, the criteria used to select colleges for "Peterson's Competitive Colleges" are:

—The ratio of applicants to the

number of students accepted.

—The percentage of freshmen who scored over 600 each on their SAT math and verbal exams, or over 26 on the ACT, and the percentage who scored higher than the national averages on the tests.

—The percentage coming from the top half and the top tenth of their high school graduating class.

Cal Poly's statistics for the 1983-84 academic year:

—The university accepted 7,748 of the 15,841 who applied.

—About 19 percent of the university's freshmen scored above 600 on each section of their SAT exams or over 26 on the ACT, while more than 75 percent scored above the national averages.

—Almost all of Cal Poly's students come from the top half of their high school graduating class and about 35 percent from the top tenth.

Overall, Cal Poly accepts about one in two applicants, but competition is concentrated in a few programs. Only about 20 percent of those who apply for architecture, business administration, computer science and engineering are accepted.

"Peterson's Competitive Colleges" is directed toward prospective college students and the general public.

Escort service takes vacation

The Cal Poly escort service usually found in the UU and the Kennedy Library after dark, will not be in operation during summer quarter. The service will resume again Fall quarter.

Students who will be on campus at night are advised to use other safety precautions, such as traveling in groups.

Investigation continues in student murder

County Sheriff's detectives are continuing their search for information pertaining to the murder of two Cal Poly students in late May.

On Saturday, June 2, the bodies of Stephen Braun, 21, and Viola "Lola" Ada, also 21, were found on Cuesta Ridge in Cypress Grove, adjacent to TV Tower Road. Both were reported missing May 27. They died of gunshot wounds.

Detectives would like to talk to anyone who were in the Cuesta Ridge area in the afternoon to early evening on Sunday, May 27, who may have seen the victims, the victims' vehicle (a metallic blue 1968 Volkswagen, license plate "BRAUNS") or any other persons or vehicles in the area.

Investigators are particularly interested in talking to two male bicyclists on the ridge between the first and second sets of towers and occupants of a dark red 4-door import station wagon who talked to people taking pictures of a full drum set. The Sheriff's office is also looking for occupants of a 1984 white Corvette Stingray and occupants of a brown Mercedes.

Persons with information should contact Detective Steve Bolts or Detective Bill Miller at the Sheriff's Detective Bureau, 549-4500, or 549-4550 after hours.

Those with information who wish to remain anonymous may call Crime Stoppers at 453-STOP anytime.

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3,780 get degrees at Poly Commencement

by Julie Rach
Staff Writer

Degrees were conferred on nearly 3,800 candidates for graduation at commencement ceremonies held June 9 in Mustang Stadium.

Of the 3,780 students, 191 were candidates for master's degrees, 3,546 were bachelor's degree candidates, and 43 were candidates for two-year technical certificates.

The bachelor's degree candidates included 20 double major students and 49 students who graduated *summa cum laude* (in the top one percent of their class).

Commander Robert L. Gibson, Cal Poly graduate and NASA pilot, delivered the commencement address. He also presented a banner to President Warren J. Baker that had gone into space with Gibson on a Space Shuttle mission last February.

The three outstanding seniors from each school were recognized during the ceremony and awarded certificates. In each school, one senior was recognized for academic achievement, one for service to the school and one for service to the university.

Along with the graduates, Dr. Euel W. Kennedy of the Math department, Dr. William L. Preston of the Social Sciences department, and Dr. Michael J. Wenzl of the English department were presented with the 1983-1984 Distinguished Teacher Awards. These instructors were selected by a committee of the Academic Senate, which took nominations from students, faculty and staff. Interviews and classroom visits were conducted before the recipients of the award were chosen.



Mustang Daily—Stephanie Pingel

One new graduate joins in the commencement celebration by waving an American flag.

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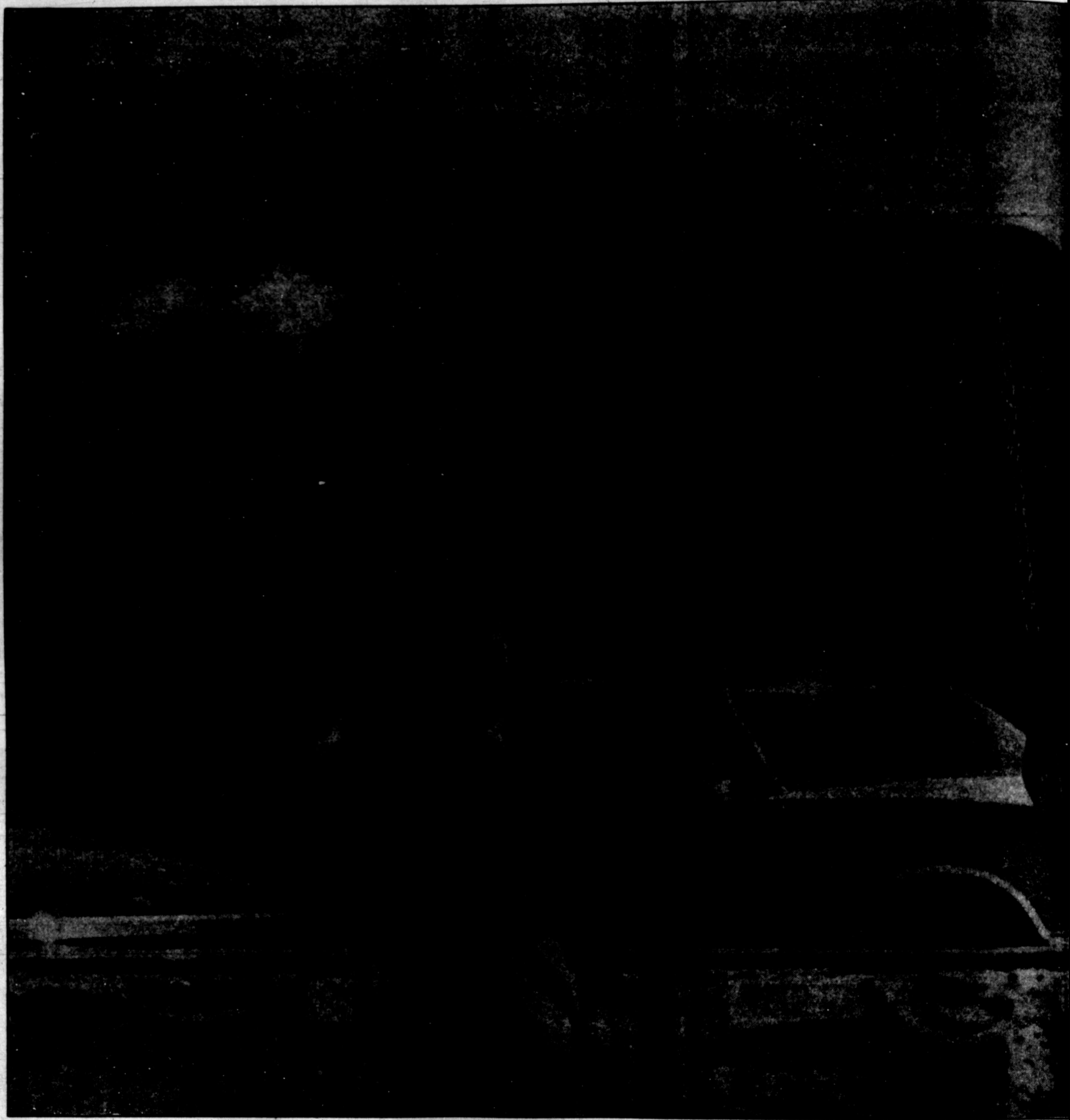
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A—Anne Bianchi swings her kids Becky and Eddie in the early morning.

B—The Heather B., a swordfishing boat from Dana Point is anchored next to a pier at Avila as its skipper Larry Mansur sips a cool one.

C—James Pathon, a cook at The Custom House, flips some eggs for an early customer.

D—These local fishermen fish from the pier at Port San Luis.

E—Elsie Newland from Riverdale, finds Avila Beach useful for more than sunbathing in the summer. She scans the beach searching for her pot of gold.



Photos by Kent Clemenco



Rep, governor's aid visit campus

by Michael Finucane
Staff Writer

"High tech" faculty salaries, construction and funding problems greeted Gov. George Deukmejian's educational adviser and Assemblyman Eric Seastrand when the pair toured the campus and lunched with school leaders late Spring quarter.

The informational visit by William Cunningham on behalf of the Governor was prompted on the invitation of Seastrand and Cal Poly President Warren Baker. Baker led a contingent of all seven school deans, Associate Executive Vice President Howard West, Academic Senate Chairman Jim Simmons and other school officials.

"We had a 'give and take' session over funding, problems with recruiting faculty for high tech programs and current salary problems," West said.

While nothing concrete was resolved in the morning-long gathering, West still considered it successful. "Anytime we can get a key government official to visit the campus, and they can see what we are talking about here then we think it is beneficial."

From his Sacramento office, Cunningham also called the trip worthwhile. "It helped me understand the problems a lot better at Cal Poly," he said.

"The engineering program there is one of the best in the state, and there's always a problem of getting good faculty." Asked if any proposals heard here would be useful, Cunningham said, "No...there's just no easy solution."

West considered Seastrand important in getting funds budgeted for the new agriculture building. "Seastrand is interested in doing what he can to help the University. He was helpful in getting funds in the budget for the building," West said.

CYBER system to install disks; will add cost but increase space

by Kevin H. Fox
Staff Writer

The July installation of a new dual disk drive and controller to the CYBER computer system will cause only limited problems for students this quarter according to a consultant with the Computer Center Instructional Support Group.

George Westlund said the installation and hookup process will result in two weekends when the CYBER system will be unavailable. July 14-15 and July 21-22 should be the only time students will be affected, he said.

The week of July 16-20 will be a testing period and there will be no changes in procedure or accessibility for students, Westlund said.

The new Control Data Corporation dual 885 disk drive will replace two single 844 disk drives and increase the working space of the system.

Westlund noted that the added working space will result in the

CYBER system being more efficient. This will improve the system response time, he said.

The new disk drive is equivalent to five and a half single disk drives and the change will result in a net increase of three and a half drive units, Westlund added.

However, new machines will add approximately \$500 to the monthly lease and maintenance bill, said Computer Center Manager David Yang.

The additional cost is justified, he said, because of the large increase of disk space for the relatively small increase of money.

The CYBER system is the only time sharing mainframe on campus and is used by students, faculty and administration.

Lower division computer science courses such as Fortran and Pascal are typical users.

The students will see no big changes in the system said Westlund. The administrative users will be the ones to see the most benefit he concluded.

Mediator between faculty and administration is biggest job

From page 1

Although Coleman's plans include helping students get into the career world, he feels that in general today's student is too concerned with the "dollar application" of his education. "I see our major as one that appeals to people who are concerned with social issues, and those jobs aren't the ones that offer top dollar," he said. "These are the people who get a job for the job, not for the money."

Coleman traces his interest in sociology to a history of academics in his family. "My uncle is a psychologist at UCLA—I think that's how I got interested in my field." He explained that he started as a psychology major while doing his undergraduate work, but found that he was more interested in social issues rather than personal problems, and swit-

ched to sociology.

His interest in social issues combined with his love for writing has provided him with several other projects besides teaching. Author of the book, *Social Problems* (now in its second edition), and several articles for scholarly journals such as *Human Behavior* and *American Journal of Sociology*, Coleman plans to continue research and writing while working at his new position. He is currently finishing the manuscript for a book, *Criminal Elite: The Sociology of White Collar Crime*, which is scheduled for publication next January.

"I have a dream to one day write a novel," he noted said. "It doesn't have a lot to do with sociology, but it's something I've been thinking about."



President Warren Baker meets with educational adviser to Gov. Deukmejian Bill Cunningham, Assemblyman Eric Seastrand and Academic Senate Chairman Jim Simmons to discuss higher education matters.



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Community learns different things through extension

Students looking for an unusual course not offered in the regular class schedule may satisfy their learning curiosities through the Cal Poly Extended Education program.

Courses in tennis, child care financing, personal computers and agricultural Spanish are still available for enrollment during the summer and begin through June 30.

Director for Extended Education Dr. Howard Vollmer explained the purpose of the program as a mechanism for extending educational services of the campus to people outside the university.

"It's really for the people in the community around us," he said.

The courses are open to high school graduates, college students and adults and don't require admission to the university.

But Vollmer noted that although there is no Cal Poly admission requirement, students of the university sometimes do enroll in Extended Education classes.

"Extended Education presents many different courses: some may be useful in matriculation and count for credit toward a degree, and others may just fulfill a personal interest," he commented.

Some of the courses offered

through the program, Vollmer said, can count for college credit. However, the student's adviser must approve the course for credit, according to the particular curriculum.

"Most of the courses we offer are electives," Vollmer said. The classes tend to be somewhat specialized, so one course offering university credit may fit into one student's major curriculum but may fail to satisfy requirements of another.

The cost of the classes, most of which are being offered on campus this summer, depends on the nature of each class and its in-

struction. Fees cover instructional and administrative costs since no state or local funds are used for the program.

A partial list of summer classes still available is:

—Personalized Initial Career Planning Session with Gus DeJong or Joe Diaz. One hour by appointment; \$25. Phone 546-2511.

—Personalized Systematic Career Planning Program with Gus DeJong or Joe Diaz. Seven hours by appointment; \$295. Phone 546-2511.

—Competitive Tennis with Sharon Barrett. June 21-July 26, Thursdays; \$55.

—Child Care Financial Management and Its Legal Aspects with Josephine Stearns and guest lecturers. June 21-23; \$150.

—Personal Computers: In-

roduction to Computer Literacy with Emile Attala and William Michaud. June 22-23 workshop; \$90.

—Self Defense for Women with Josef Lozci. June 25-July 18, Mondays and Wednesdays; \$50.

Medical Spanish with Jose Resendez. June 25-July 16, Mondays; \$55.

—Agricultural Spanish with Jose Resendez. June 26-July 17, Tuesdays; \$55.

—Facilitation Graphics with Daniel Iacofano. June 28; \$85.

—Improving Sports Performance with David Cain. June 30; \$45.

Excel, a publication put out by the office, gives full details on enrollment and course description and fees. For more information or to enroll, call the Extended Education office, 546-2053.

Changes in service recognized

From page 1

request about two and a half years ago. Following detailed investigation into the center's services and staff, including a team field visit, the center was granted provisional membership a year later.

"We had to make changes in our record-keeping, in-service staff training, and provide for client evaluation of our services," Aiken explained. "After we made those changes, we got it." Full membership soon followed.

IACS administrative officer Patricia Samson said colleges and universities have only three years to make the necessary changes to improve from provisional to full membership.

"Dr. Yamada contacted the board and said they had made the necessary revisions, with specific reference to each item. Together with the changes and the past information, the full board concluded the center could be accredited."

Samson said the board could have sent another field team to make an on-site inspection, but that it wasn't deemed necessary. The board's decision made Poly one of about 100 colleges and universities which are accredited, Samson said from IACS headquarters in Alexandria, Virginia.

Like Aiken, Samson felt the recognition was important for students and staff, but she wanted to make a distinction about what the accreditation means to the center's users.

"There is an assumption that if a college or university is accredited academically, then all its offices and services are accredited. That is not the case here. This means the services offered by the center are now accredited—this is not an academic accreditation," she said.

Besides knowing that the center is offering quality services at a high standard, staff members and counselors should feel good about the membership, because it may help professionally, Samson said. "The staff is sometimes not aware of what IACS means to them," she said. "Most of the time, individuals are accredited. But with IACS everyone who works there has earned accreditation."

The four areas of the center's services (psychological counseling, career and education counseling, academic assistance, and testing) were evaluated by the IACS West Region board.

In operation since the early 1950s, the center sees about one-third of the school's student body a year, according to Aiken.

WarGamers to convene at Poly

More than 400 war gamers and fantasy roleplayers are expected to convene in a convention next weekend at Cal Poly.

Tournaments and official games will begin at 8 a.m. Friday, June 22, and run continuously to 6 p.m. Sunday, June 24, in Sierra Madre residence hall. The convention will be hosted by Cal Poly's Simulation and Adventure Gamers Association.

Participants will play such games as advanced Dungeons and Dragons, Kingmaker, Ace of Aces, Cosmic Encounters and Nuke War. Other events will include seminars, exhibits by game manufacturers and retailers, game demonstrations, a costume contest, a miniatures painting contest and free gaming.

In war games, players reenact historical battles using infor-

mation available on such factors as weather, troop strength, terrain and munitions. In fantasy games, the initiating player sets the scenario.

Memberships, which allow entry to all convention events, are \$18 for the weekend or \$12 for one day. A six-hour guest pass for observers costs \$2. For more information call 546-4149.

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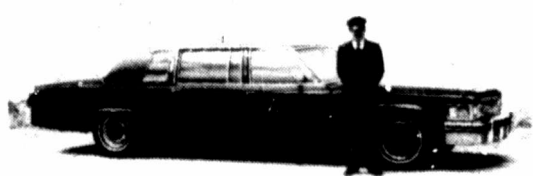
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Ectoplasmic exterminators (from left) Ernie Hudson, Bill Murray, Dan Aykroyd and Harold Ramis raid New York City's spirits in the summer comedy "Ghostbusters."

by Julie Rach
Staff Writer

Although they are different types of films, "Ghostbusters" and "Gremlins" have one thing in common—both are sure to be summer box office hits.

"Ghostbusters" combines extravagant special effects (the temple set alone cost \$1 million) and a clever script by Dan Aykroyd and Harold Ramis to make a highly entertaining comedy.

It is the story of three scientists (Bill Murray, Dan Aykroyd, and Harold Ramis) who are studying paranormal events in New York City. Sigourney Weaver enlists the trio's help in explaining some very unexplainable things that happen in her kitchen, like eggs cracking out of their shells and frying on the counter. Murray uses these events to his advantage, since he is interested in Weaver on more than a scientific basis. The film has a spectacular ending atop an apartment building in which the scientists meet some pretty strange ghosts.

The threesome works well together, but the star of the film is Bill Murray. Whether investigating psychic phenomena or romancing Sigourney Weaver, he maintains the same laid-back look at the world from a safe distance style he exhibited on "Saturday Night Live."

"Gremlins," on the other hand, is almost two films. One is a happy Christmas story, a sort of midwestern Hallmark card. The other is a creepy, high-tech horror film. Both are done well and they come together to tell a story it may take you until December to forget.

It's Christmas time and an inventor (Hoyt Axton) is looking for the perfect gift for his son (Zack Galligan). He finds it in a mysterious, dimly lit Chinese gift shop—a mog-wai which he buys for \$200. Along with the creature comes three warnings: don't expose it to bright light, don't get it wet, and don't feed it after midnight. All three rules are broken in the course of the film, with horrifying results.

Surprisingly, the little creatures don't completely steal the film. Though the original mog-wai, Gizmo, is adorable and gets much audience sympathy and the subsequent generations of gremlins are scary, the story (complete with moral) is a strong component of the film.

"Gremlins" takes bits and pieces from other films—"It's a Wonderful Life," "The Wizard of Oz," "Star Wars," "Raiders of the Lost Ark" and "E.T."

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